

The logo for Mobile 365 features the word "Mobile" in white, sans-serif font with a small "TM" trademark symbol to its upper right. Below it, the number "365" is displayed in a large, bold, lime green font. The logo is set against a dark grey background that is part of a larger header banner.

Mobile™
365

Mobile 365 Branding & Communications

Complete Corporate Identity – In Six Weeks

Mobile
365



A name that defined our business...

Mobile
365



Reliable mobile messaging solutions everyday, everywhere.

23.03.06 10:22:23
News About 365 Contact Us

Mobile Operators

Mobile Marketers

Content Providers

Technology

The 365 Advantage

Mobile 365 is a reliable partner with unmatched global reach. With links into more than 500 mobile operators around the world, the Mobile 365 network provides an operator-grade, high-volume delivery infrastructure that is fault-tolerant and scalable, inspiring confidence that messages and campaigns get successfully delivered, and that revenue is always processed quickly. [More](#)

Awards

Fortune 25 Breakout Companies

365 Distribution Services

365 Interoperability Services

365 Interactivity Services

365 Monetization Services

OCG

Operator Charging Gateway

Mobile 365's new billing mediation platform makes life much simpler for content providers and operators.

[Learn More >>](#)

Latest News

[Mobile 365 to Offer Full Premium SMS Connectivity in Taiwan](#)
Customers Can Now Reach over 23 Million Subscribers in Taiwan and More Than 120 Countries Worldwide

[Cricinfo and Mobile 365 Partner to Engage Cricket Fans in India via SMS](#)
Deal Enables Cricinfo to Reach Cricket Fans All Over the World, Wirelessly

[Mobile 365 Powers Mobile Gateway for Responsys](#)
Integrated Email and Mobile Platform will Change How Marketers Create Multi-channel Campaigns

[MORE NEWS](#)

On the Road

Emobility Conference
Madrid, Spain

MD Expo
Paris, France

Mobile Content World Asia
Singapore

[MORE EVENTS](#)

Spotlight 365

Making the complex world of mobile messaging **Easy.**

BMB MP4 - QuickTime Player required

Get your free copy of *Mobile Messaging Survival Guide: 11 Questions to Ask Your Mobile Messaging Provider.*

100+ OPERATION CENTERS
 23 GLOBAL OFFICES
 500+ OPERATORS CONNECTED
 2,000,000,000+ MESSAGES DELIVERED MONTHLY
 5 GLB

[Privacy Policy](#)
 [Legal Use](#)
 [Anti-Spam Policy](#)
 [Site Map](#)
 ©2006 Mobile 365, Inc.

admin login logout site colors feedback

Quick Search

Employee Search:

Search for Content:

[show user view](#)

Main Menu

- [Home Page](#)
- [Bulletin Board](#)
- [Local Info](#)
- [Phone List](#)
- [Documents](#)
- [Online Forms](#)
- [Graphics Gallery](#)
- [Fix & Fix](#)
- [Discussion Forum](#)
- [Careers @](#)
- [Business Links](#)
- [HelpDesk](#)
- [Partner Program](#)
- [Prod. Management](#)
- [Work Requests \(beta\)](#)
- [My Outlook InBox](#)

Calendars

[Events Calendar](#)

Employee Fun

- [Workplace](#)
- [Just For Fun](#)
- [Site Help](#)

Menu Display Off

- [What's New](#)
- [External Listings](#)
- [In/Out Board](#)
- [Religion](#)
- [Survey Polls](#)
- [Help Desk](#)
- [Library](#)
- [Inventory](#)
- [Issue Tracking](#)

Planet 365

Welcome Jason Wauer!

What's New for April 25, 2005

Welcome Joe Kuhn! update

Joe is a Mobile 365's new Chief Financial Officer, and brings a load of experience with him. He will be working out of the Chantilly office, so swing by and say hello if you get a chance. Pop by and say hello when you get a chance. Welcome aboard, Joe!

Published On: 25/Apr/2005
[Phone List](#)

Content Manager brochure

A short brochure describing the features and benefits of the Mobile 365 Content Manager product. Current as of 9 March, 2005.

Volume 1, Issue 2 (02, 2005)

The second issue of The Viewpoint, the quarterly Mobile 365 newsletter. Published April 2005.

Oracle DBA/Developer update

New to Job Postings

New Street Talk - Posted April 22, 2005

This edition of Street Talk features an interview with our new CFO, Joe Kuhn. Joe brings great experience and enthusiasm to our company, and has already been hard at work in several Mobile 365 offices.

Mobile 365 User Access Request Form

User this form to: Add or remove a user account Add or remove Access

Washington Nationals Baseball Tickets update!

Want to see the Washington Nationals play baseball at RFK Stadium? Tickets to quite a few games are available in excellent seats along the third base line. Watch the Nats take on the Braves, Nats, Pillies and others. These are \$5 less than you'd pay at the gate!

[View More](#)

RFK Spotlight

Global Strategy with Local Focus

One of Mobile 365's key market differentiators is our global presence, and ability to connect our customers on a worldwide basis. However, we know that many mobile applications and campaigns do not fit the global model. In fact, the majority of Mobile 365's campaigns are still regional or local, and even those that are global almost always have localized components supporting the master campaign.

Even in a globalizing industry like mobile messaging, consider the substantial differences that

Mobile News

Qwest Sees 1Q Profit From Asset Sale (AP)

AP - Qwest Communications Inc. on Monday said it expects to turn a profit for the first quarter after logging a \$350 million gain from selling its wireless business to Verizon Wireless. [Read More...](#)

Survey Polls

What will be the dominant mobile trend of 2005?

Mobiles (4)	30%
Mobile Digital Media (1)	3%
Developing Nation Penetration (4)	30%
Location Content (2)	15%
Other (6)	20%

Street Talk

with New On Street

Posted: April 22, 2005
File Size: 3.8 KB
Topic: New CFO, Joe Kuhn

[Click to View](#)

My Bookmarks

Use the bookmark icon throughout the site to list favorite content here.

Introducing the Brand to Customers

Mobile
365



Trade Show Booths (Americas, Asia, Europe)

Mobile
365



Customer Win Banners

What's Hot
Latest Campaigns



Campaign Name
Lorem Ipsum

- Lorem ipsum dolor sit amet
- Consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut
- Labore et dolore magna aliquyam erat, sed diam voluptua
- At vero eos et accusam et justo duo dolores et ea rebum

Mobile
365

www.mobile365.com

What's Hot
Latest Campaigns



Campaign Name
Lorem Ipsum

- Lorem ipsum dolor sit amet
- Consetetur sadipscing elitr, sed diam nonumy eirmod temp por invidunt ut
- Labore et dolore magna aliquyam erat, sed diam voluptua
- At vero eos et accusam et justo duo dolores et ea rebum

Mobile
365

www.mobile365.com

What's Hot
Latest Campaigns



Dove Real Beauty Outdoor Campaign

- First Ever in U.S.
- Fully SMS Interactive Brand on huge billboards in Times Square
- To be featured on Good Morning America and The View
- Wireless built into web promotion

Mobile
365

www.mobile365.com

What's Hot
Latest Campaigns

TV Voting

Baseball
On-Screen Live!



Mobile
365

www.mobile365.com

What's Hot
Latest Campaigns

TV Voting

Baseball
On-Screen Live!



Mobile
365

www.mobile365.com

"Take One" Brochure

Mobile
365

<p>1,500,000,000 Mobile Users</p>	<p>1,000,000,000 Messages a Month</p>	<p>Messaging you can count on</p>	<p>HELLO...</p>
<p>Our Services</p> <p>365 Distribution Service Engage your audience. 365 days a year. Support and activation options — better call, connect, and activation to drive conversions via SMS, MMS, and email. Through a worldwide footprint and direct connections with more than 500 operators, the Mobile 365 network provides an operator-grade, high volume delivery infrastructure that is secure, robust, and highly available.</p> <p>365 Interoperability Service Connect your customers. 365 days a year.</p>	<p>Mobile 365</p> <p>Mobile 365, owned by the leader in reliability and uptime, leads the world in the delivery, billing, and settlement of mobile messaging services. Better log lines than any other message per month. Mobile 365 is at the forefront of mobile interoperability, messaging and the distribution of premium services and value added services.</p> <p>Mobile 365's global connectivity and network reliability ensure networks that messages get delivered successfully, and that revenue is received by licensed carriers. Customers include leading mobile operators, content providers, brands, and media companies worldwide.</p>	<p>hELLO...</p>	

365 Advantage

Get your messages delivered. 365 days a year.



Global Reach

Any message to any handset – anytime, anywhere.

With more than 500 global operator connections, Mobile 365 is the partner of choice to reliably deliver, track, and settle the world's mobile messages.



Superior Infrastructure

The Mobile 365 network provides an operator-grade, high-volume delivery infrastructure that is best-in-class and available to meet even the highest standards.

Comprehensive Reporting

Using our comprehensive real-time reporting tools, customers track and analyze traffic trends both at message channel and destination by operator, peak traffic times, active link monitoring, hour/daily/weekly/monthly views, global traffic, traffic per country, error message reporting, and handset delivery notifications.

Integrated Clearing + Settlement

With a variety of billing mechanisms that ensure your revenue gets timely delivered in currency worldwide, Mobile 365 enables companies to distribute messages and content while simultaneously generating revenue via a wide range of mobile messaging solutions.


Content Experience

Hundreds of the world's leading brands use Mobile 365 to reach an untapped global messaging, as well as the types of data services that are successful in each market.

Cannes Invitation



Mobile 365



Mobile 365 is pleased to invite you to a Cocktail Party aboard our yacht.

Date: Tuesday, 15 February, 2005
Time: 7:00 pm
Place: Mobile 365 Yacht - "BIBO"
Jetée Albert Edouard
Cannes Harbour

This invitation is valid for one person.

Please RSVP at:
<http://www.mobile365.com/site/rsvp.php>



Mobile 365, created by the merger of: [MessageWay 4](#) & [iPhotoMatch](#), leads the world in the global delivery of mobile messaging.
Learn more at www.mobile365.com.

Mobile 365
Messaging you can count on

Distribution Services

Mobile 365 provides consistent, fast and secure messaging for multiple providers, including SMS, MMS, and IMMS. The Mobile 365 network is an operator-grade, fault-tolerant delivery infrastructure that is capable of meeting the highest standards.

Mobile 365's distribution services feature a variety of advanced messaging options that enable customers to connect to mobile networks and generate revenue from a wide range of mobile messaging solutions. Technical support services regarding any distribution issue that may arise is also available.

Key Features Include:

- Distribution of messages, premium content, time applications, and more
- Over 200+ carriers and 200+ countries
- Over 100+ countries and 200+ carriers
- Support for multiple providers, including SMS, MMS, and IMMS
- Support for multiple providers, including SMS, MMS, and IMMS
- Support for multiple providers, including SMS, MMS, and IMMS
- Support for multiple providers, including SMS, MMS, and IMMS

Complete Redundancy

The Mobile 365 network is built on a redundant, multi-tier architecture that ensures 99.999% availability. The network is designed to be resilient to any type of service disruption, ensuring that your customers always receive your messages.

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Service Sheets

Mobile 365

Billing & Services

Mobile 365 provides a comprehensive suite of billing and service options for our customers. Our services are designed to be flexible and scalable, allowing you to tailor your solution to your specific needs.

Key Features Include:

- Flexible billing options, including pay-as-you-go and subscription-based models
- Support for multiple providers, including SMS, MMS, and IMMS
- Support for multiple providers, including SMS, MMS, and IMMS
- Support for multiple providers, including SMS, MMS, and IMMS

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Product Sheets

Mobile 365 | Case Study

Citibank

Citibank Alerts: Wireless Banking in Europe, the Middle East, and Asia Pacific

Imagine that you are a banking customer in a major Asian city. You would like to keep track of all the financial activities that interest you, not to mention the banking activities that directly affect you and your family. But who has time to track that amount of information? Who has time to constantly monitor stocks and bonds they find interesting? Who has time to search financial news as it happens so they can make decisions about their critical investments?

Objective

Citibank wanted to offer their customers the ability to access their bank accounts, for their mobile devices, in a secure and reliable manner. The goal was to provide a seamless banking experience that could be accessed from anywhere, at any time.

Results

Powered by Mobile 365, Citibank achieved its goal of providing a secure and reliable banking experience to its customers. The solution was implemented across multiple regions, including Europe, the Middle East, and Asia Pacific. The results were impressive, with a significant increase in mobile banking usage and customer satisfaction.

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Case Studies



Cover



Spread 1



Spread 1 - Unfolded inside front cover



Spread 2



Spread 3



Spread 4



Spread 5



Spread 6



Spread 7



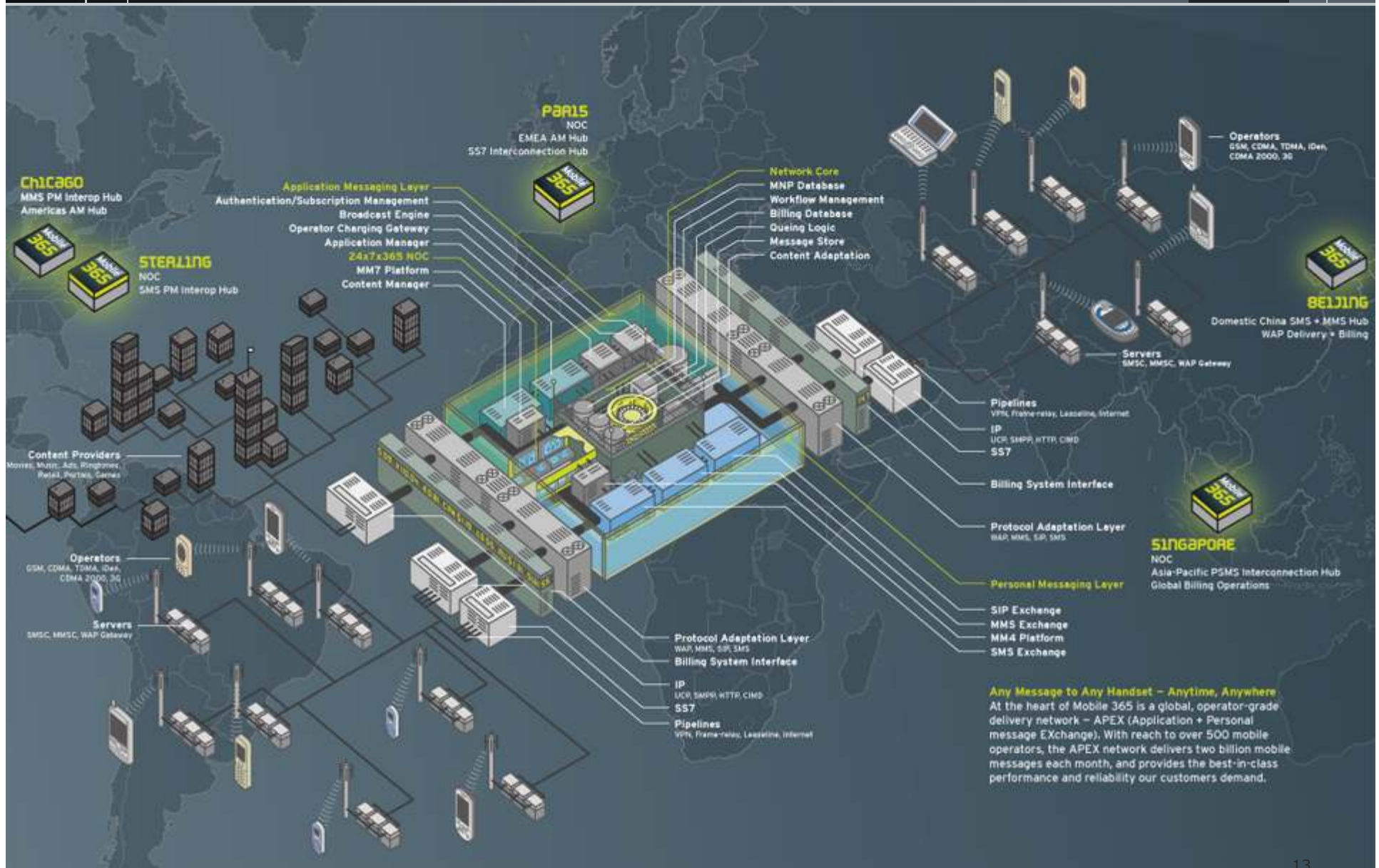
Spread 7 - Unfolded inside back cover
• business card slot
• "slit / pouch" for CD



Back cover

APEX Global Network

Mobile
365







Email



Website



PDF

Direct Mail

Mobile
365

Mobile
365



Looking for the best fit to boost your mobile messaging revenues?

Johan,

You are about to receive a special package in the mail from Mobile 365, the global leader in the delivery, clearing, and settlement of mobile messaging services. Like Mobile 365, it will stand apart from the rest, so it will be easy to find. When it arrives, please be sure to open it at once. It will contain a very special message, plus something any citizen of Germany would be proud to own.

Mobile 365 has offices around the world; we can help you address your specific market needs, with in-depth knowledge of local legal, technological, and cultural issues.

Mobile 365 GmbH, Bismarckstr. 4a, 22303 Hamburg
To learn more about Mobile 365 visit our website www.mobile365.com.



This message was sent by Mobile 365 using JangoMail.
If you prefer not to receive the non-service related emails from Mobile 365, please email help@mobile365.com or call 1-800-365-3653.

Mobile 365

Jim,
who is the best fit to deliver on your mobile messaging strategy?

Dear Johan, who is the best fit to deliver on your mobile messaging strategy? The answer is Mobile 365. We are the global leader in the delivery, clearing, and settlement of mobile messaging services. Like Mobile 365, it will stand apart from the rest, so it will be easy to find. When it arrives, please be sure to open it at once. It will contain a very special message, plus something any citizen of Germany would be proud to own.

Mobile 365 GmbH, Bismarckstr. 4a, 22303 Hamburg
To learn more about Mobile 365 visit our website www.mobile365.com.

Dear Johan, who is the best fit to deliver on your mobile messaging strategy? The answer is Mobile 365. We are the global leader in the delivery, clearing, and settlement of mobile messaging services. Like Mobile 365, it will stand apart from the rest, so it will be easy to find. When it arrives, please be sure to open it at once. It will contain a very special message, plus something any citizen of Germany would be proud to own.

Mobile 365 GmbH, Bismarckstr. 4a, 22303 Hamburg
To learn more about Mobile 365 visit our website www.mobile365.com.

Mobile 365

Jim,
who is the best fit to deliver on your mobile messaging strategy?

Mobile 365 GmbH, Bismarckstr. 4a, 22303 Hamburg
To learn more about Mobile 365 visit our website www.mobile365.com.

Direct Mail (cont'd)

Mobile
365



This authentic football jersey is yours free, compliments of Mobile 365, the global leader in the delivery, clearing, and settlement of mobile messaging services.

Thank you for responding. To ensure the perfect fit, please enter your Privacy Code.

After you enter your Privacy Code below, you will be able to tell us how to customize your authentic German national football team shirt.

Mobile 365



Your customization information has been received.

You will be contacted shortly to arrange an in-person delivery time at your convenience. **Please allow 2 to 6 weeks for production and delivery of your custom shirt.**

Local service, world-class infrastructure: Mobile 365 maintains a local presence in your area to help you better serve your market, as well as relationships with more than 500 mobile operators around the world for unmatched global connectivity.

Mobile 365



Mobile 365

Welcome Johan,

Your Privacy Code has been accepted. Please provide your shirt size, plus the name and number you want that on the back. We will contact you to arrange a convenient time to deliver your shirt and discuss ways to boost your mobile messaging revenues.

Before you begin this information, please verify the contact information below to ensure proper delivery of your shirt.

Please allow 2 to 6 weeks for production and delivery of your custom shirt.

Account ID:

Title (Mr, Ms, Mx)

First Name Last Name

Job Title Department

Company Name Company Industry (dropdown)

To Mail Address Nature of Business

We value your privacy. Click here to read the Mobile 365 privacy statement.

Team/Club

Address 1 Address 2

State/Province/Region Postal Code/Zip Country

Phone Number

Select your shirt size.

Enter the name you'd like to see on the back of your shirt.

Enter the number you'd like to see on the back of your shirt.

What mobile messaging/billing issue do you need to address?

What is your anticipated timeframe?

What mobile payment system are you currently using?

Mobile 365 occasionally sends relevant e-mail announcements on topics such as new products and similar opportunities. Please check this box if you wish to receive this information.

Please check this box if you would like to subscribe to the Mobile 365 monthly newsletter.

Email Campaign

Mobile
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Mobile Messaging Survival Guide:
11 Questions to Ask Your Mobile Messaging Provider.

GET YOUR COMPLIMENTARY GUIDE NOW

Mobile
365

Are you getting the most from your mobile messaging provider?

As competition in your local mobile messaging market increases, you need to make the most out of every revenue opportunity.

Respond now and you'll receive the *Mobile Messaging Survival Guide: 11 Questions to Ask Your Mobile Messaging Provider*, compliments of Mobile 365.

When you do, you'll learn:

- Why a provider with local expertise is critical to your success
- How advanced billing capabilities can significantly expand your payment options and expedite collection
- How to reach customers through multiple mobile channels, including SMS, WAP, and MMS

The *Mobile Messaging Survival Guide* not only helps you get the most from your mobile messaging service provider, but it illustrates how to capitalize on the latest mobile technologies to generate more revenue, fast.

[Click here](#) to receive this essential resource.

RESPOND NOW

Read the *Mobile Messaging Survival Guide*, compliments of Mobile 365, and discover how to:

- Grow your business with next-generation mobile marketing and application platforms
- Eliminate the complexities of mobile communications, so you can concentrate on your business
- Offer a broader range of mobile content and services

This message was sent by Mobile 365 using JangoMail.

If you prefer not to receive the non-service related emails from Mobile 365, please [click here](#).

Mobile 365 Headquarters, 4511 Singer Court, Suite 300, Chantilly, Virginia 20152.

Mobile Messaging Survival Guide:
11 Questions to Ask Your Mobile Messaging Provider.

Mobile
365

Please register to receive your free *Mobile Messaging Survival Guide*.

Thank you for responding. To make the most out of every revenue opportunity, please register now by completing the form below. When you do, you'll be able to instantly download a free copy of the *Mobile Messaging Survival Guide: 11 Questions to Ask Your Mobile Messaging Provider*, compliments of Mobile 365.

To download an electronic copy, please complete the fields marked with an asterisk (*).

If you would also like a hardcopy, please check the appropriate box and supply the requested postal or business address. Allow 4 to 4 weeks for delivery of your copy.

Read the *Mobile Messaging Survival Guide: 11 Questions to Ask Your Mobile Messaging Provider* and discover how to:

- Grow your business with next-generation mobile marketing and application platforms
- Eliminate the complexities of mobile communications, so you can concentrate on your business
- Offer a broader range of mobile content and services

*Title (Mr, Ms, Mx):

*First Name *Last Name

*Job Title *Department

*Company Name *Company Industry

*E Mail Address *Nature of Business

We send your privacy info here in case we miss an email address.

*Town/City

*Address 1 *Address 2

*State/Province/Region *Postal/Zip/Zip *Country

*Phone Number

Please check here if you would like to receive a hard copy of the guide.

Yes No Not Sure

What mobile messaging/billing issues do you need to address?

What is your principal timeframe?

Please select

What mobile payment system are you currently using?

Mobile 365 occasionally sends relevant e-mail announcements on topics such as new products and service opportunities. Please check this box if you wish to receive this information.

Please check this box if you would like to subscribe to the Mobile 365 monthly newsletter.

Customer Case Study Slide

Mobile
365

ALIEN vs. PREDATOR WALLPAPERS



- **Global**
- **Campaign & Content**
- **Rolling out now!**



Dove Real Beauty Outdoor Campaign

- First Ever in U.S.
- Fully SMS Interactive Brand on huge billboard in Times Square
- To be featured on Good Morning America and The View
- Wireless built into web promotion



Named to FORTUNE's list of 25 Breakout Companies

Mobile
365



FORTUNE

Mobile 365

Technology: Global messaging

Sector: Texting

Headquarters: Chantilly, VA

“Mobile 365, formed last year when promising upstarts InphoMatch and Mobileway merged, does all the back-end stuff that makes global messaging possible.”

“Mobile 365 isn't glamorous, but it has found an important—and lucrative—niche in the frenzied business of mobile content.”