

InfinityQS: Enact Freemium Campaign

ProFicient Customers

Your Plant-floor Problems SOLVED—with Enact

Audience:

- Existing non-AMA/paying customers on ProFicient on-prem installations
- Messages for Doers and Improvers—plant-floor audiences

URL to landing page:

Stage URL for review: <https://stage.infinityqs.com/connect/enact-free-subscription>

LIVE URL for launch: <https://www.infinityqs.com/connect/enact-free-subscription>

Email 1

From: InfinityQS | Free Enact Subscription

Subject line (40 characters): Out of Spec? Out of Compliance? Out of Answers?

Preview text (35-40 characters): SOLVE Plant-floor Problems | Start FREE

Image:

<https://app.box.com/s/30fa6otac39dl4zvibv3synnlivim48y>



Headline: NEW—Advanced Quality & Compliance—FREE

Body text (150 words)

On your plant floor, your job is to make sure products are in spec, in compliance—and right the first time.

If it's been a while since you updated your existing ProFicient™ on-premises software, you may not have access to the answers you need to meet all those demands.

InfinityQS® can help. Our [cloud-based quality platform, Enact®](#), provides the advanced features you need to improve quality and compliance—and keep production humming.

Best of all, getting started is FREE.

[Unlock Your Plant-floor Data—Free](#)

Enact makes plant-floor data actionable in real time—so you can solve your critical production problems fast. With a [FREE Enact subscription](#), you'll experience:

- Simpler data collection
- Streamlined compliance
- Smarter analytics

Guided Learning and Online Help enable you to start right away—and quickly realize the benefits of digital data in your production processes.

Simplify compliance, fix quality issues, and keep production humming.

[Learn More & Start for Free](#)

Email 2

From: InfinityQS | Free Enact Subscription

Subject line (40 characters): Prevent Waste, Rework & Downtime

Preview text (35-40 characters): Unlock Plant-floor data—FREE Enact Subscription

Image:

<https://app.box.com/s/zxon7pludzrrtju9ngj0ajspt1esr74u>



Headline: Take Production from *Reactive* to *Proactive*

Body text (150 words)

Do you spend most of your time reacting to issues, alerts, and incidents?

InfinityQS® can help—with a FREE subscription to our [cloud-based quality platform, Enact®](#).

Enact alerts you to variation—*before* products go out of spec.

[Get Ahead of Plant-floor Problems—Start for Free](#)

Enact makes critical information available in real time—and provides advanced, easy-to-use features that go beyond your current ProFicient™ capabilities.

- Access from any internet-connected device
- Simplify data collection with role-based dashboards
- Automatic monitoring and alert notifications
- Get clear answers with smarter analytics
- Share results, and create custom reports in minutes

Now, you can *proactively* optimize quality, processes, and compliance. And when an issue does arise, Enact empowers you to act fast—to solve product defects while *preventing* waste and rework.

Enact solves your biggest plant-floor challenges.

[Learn More & Start for Free](#)

Email 3

From: InfinityQS | Free Enact Subscription

Subject line (40 characters): Simplify & Streamline Audits

Preview text (35-40 characters): Customize Reporting—without Breaking a Sweat

Image: <https://app.box.com/file/688436832292>



Headline: Streamline Audits & Reporting? SOLVED.

Body text (150 words)

Do you still build audit and customer reports from scratch? That painful, time-consuming process may have worked in the past—but today, auditors and customers demand instant answers.

InfinityQS® can help—with a FREE subscription to our [cloud-based quality platform, Enact®](#).

[Clear Answers & Easier Reporting—Start for Free](#)

With Enact, you get total visibility into your critical production data—in real time. And the intuitive interface lets you easily create standard and customized reports in minutes—so you can respond promptly to customers and prove compliance for auditors.

Solve your audit and reporting roadblocks—with Enact.

[Learn More & Start for Free](#)

Email 4

From: InfinityQS | Free Enact Subscription

Subject line (40 characters): Risk Free—Solve Plant-floor Problems Today

Preview text (35-40 characters): 4 Steps to Easier, Faster Quality & Compliance

Image:

<https://app.box.com/s/6xdjll3vhibwidw2xx92neiad3fn14xfp>



Headline: Risk Free: Move to Next-gen Quality & Compliance

Body text (150 words)

Sticking with what works makes sense—until it doesn't.

[Updating your ProFicient™ system](#) and moving to a cloud-based digital data collection and quality platform may already be on your to-do list. But the challenges of switching platforms—cost, downtime, training—means you might never take the next step.

[Solve Plant-floor Problems—with a Free Enact® Subscription](#)

With your [free Enact subscription](#), you can get started in 4 easy steps:

1. **Easily configure** via a Quick Setup wizard
2. **Collect data** using intuitive entry screens
3. **Create reports** to instantly get valuable insights
4. **Optimize and share** your results

It's that easy.

Take 4 steps to simpler data collection, smarter compliance—and “right-first-time” quality.

[Learn More & Start for Free](#)

Email 5

From: InfinityQS | Free Enact Subscription

Subject line (40 characters): Fast, Easy, Free—See for Yourself

Preview text (35-40 characters): Get Enact Free: No Strings Attached

Image:

<https://app.box.com/s/az9rx5i10zdw32041ie9c5719thzhlc>



Headline: Solve Problems You Couldn't See Before

Body text (150 words)

Your job is to keep processes running—and make sure products are “right the first time.” But it’s easy for your teams to get overwhelmed by tasks, quality checks, and uncertainty if a part or process goes out of spec.

[Solve Plant-floor Problems—with Enact®](#)

Enact is a cloud-based quality platform that was purpose-built for plant-floor operations. It unlocks your quality and process data so you can quickly fix the problems you couldn't solve before.

See Enact at Work for Yourself

[Start FREE](#) with a two-license subscription, in-app Quick Startup, and a Guided Learning Center packed with video tutorials and easy-to-use help.

Experience the power of Enact—at no cost, at no risk, and with no downtime. No strings attached.

[Learn More & Start for Free](#)